

WHY UNICITY?

By Philip Song

FRANCHISE-LIKE BUSINESS OPPORTUNITY - Without the investment, paybacks, overhead or restrictions of a franchise. Own your own business with minimal up-front investment, no financial risk or obligation and the option of continuing your existing career. Operate your business from home without employees, rent, paperwork, or the traditional “head-aches” of owning a business. You are an Independent Business Owner (IBO).

GROUND-FLOOR TIMING - Stake your claim to market share during the ground-floor stage of an internet distribution venture with unlimited personal income potential – without the usual early stage risk – because you are backed by a professionally managed, financially solid company – A 100 Year Old International Company, the world’s best manufacturer of fine products in the field of Human Nutrition and Preventive Health Care: Royal Numico. The potential return is the greatest for those who build their business before the company’s most explosive growth period begins. In North America alone, over 10,500 people are turning 52 everyday; and the common denominator is that everyone wants to feel better, look better and stay healthy. “Preventive Health Care” is the trend today.

UNIVERSAL NAME RECOGNITION – A universal POSITIVE name recognition. Rexall, Enrich, and Royal Numico, are examples of some of the best-known brand names in America and internationally.

CREDIBILITY - With 98 years of heritage and outstanding reputation in the U.S. as well as through out the world, Rexall has an impressive track record in Health and wellness products. The Rexall name and image legitimize the opportunity and represent a significant advantage. Rexall’s parent company, Royal Numico, is a publicly traded company in Europe with 100 years of recognition and heritage – a multi-billion dollar company.

UNIQUE AND DYNAMIC, STATE-OF-THE-ART COMPENSATION - Arguably the best pay plan in the industry – so Unique and Dynamic, it is patent-pending. Features of the Unicity Compensation Plan include:

- * **10** Dynamic Profit Centers.
- * Commissions up to **25%** on your Personal Rebates.
- * **No barriers** to entry, and **simple** positioning in the compensation plan.
- * Royalties up to **12 levels deep** with Horizontal Compression and Team Development.
- * **2% Global Bonus Pools.**
- * Business Development Commissions – up to **20%**.
- * Impressive **Car Bonuses** – up to **\$1,000 per month.**
- * Unique APT Positions (Additional Performance Team Positions).

SUPERIOR PRODUCTS AT HIGHLY COMPETITIVE PRICES - Every Unicity product is formulated for maximum effectiveness, safety, and quality, containing only the finest natural ingredients. Emphasis on consumable, science-based, impact products people need and use regularly – products that speak for themselves, and are very fresh as they arrive directly from the manufacturer. Royal Numico has over 320 scientists in the Research and Development Dept. alone, where 150 of them have PhD’s.

POWERFUL APPEAL FOR BOTH MEN AND WOMEN ENTREPRENEURS

A SIGNIFICANT INTERNATIONAL OPPORTUNITY - U.S. IBO’s can develop organizations internationally. Unicity has now entered into Japan, South Korea, Taiwan, Hong Kong, the Philippines, Singapore, Malaysia, and Canada. There are more countries ahead.

MINIMAL ADMINISTRATIVE WORK - Everyone buys direct. Each Independent Business Owner (IBO) calls an 800 number (1-800-233-2071) or via the Internet (you get your very own website). Unicity pays out all commissions and handles paperwork for compensation. The nature of the product line, it’s pricing and low start-up cost encourages enrollment by wholesale buyers/users, who make independent purchases, resulting in commissions for the sponsor.